This Statement is, except where separate and distinctive statements are provided, applicable to the MIACO Plus Ltd. Accordingly, references to "we", "us", or "our company" shall mean, as the case may be, MIACO Plus Ltd.

Please note that this Statement may be amended from time to time without prior notice. You are advised to check for the latest version on a regular basis. If there is any inconsistency or conflict between the English and Chinese versions of this Statement, the English version shall prevail.

# **Privacy Policy Statement**

# 1.1 Our Pledge

We are committed to safeguard the privacy of individuals with respect to your personal data. We assure that our policies and practices, and those adopted by our affiliated companies and agents in relation to the collection, use, retention, disclosure, transfer, security and access of your personal data comply with the requirements under the Personal Data (Privacy) Ordinance (Chapter 486) (the gOrdinanceh) under the laws of Hong Kong, as well as the relevant code of practice and guidance issued by the Office of the Privacy Commissioner for Personal Data, Hong Kong. The meaning of the term gpersonal datah adopted in this Statement is defined in the Ordinance.

Where our operations are subject to privacy legislation other than that of Hong Kong (such as due to our carrying out of operational functions outside of Hong Kong), this Statement shall apply so far as it is consistent with such local legislation.

#### 1.2 Collection of personal data

At times, you may be required to provide your personal data including, but not limited to, your name, gender, date of birth, identity document number and/or its copy, telephone number, fax number, postal address and/or its proof, email address, credit card information, bank account number etc. Refusal to provide such information may render us unable to handle any application or request you are making, or may deny you access to certain parts of our websites, or may otherwise defeat the objectives of your visit. If you are under the age of 18, consent from your parent or guardian is required before you provide us with any personal data.

Information relating to your use of our services, such as call/connection time, duration, origin and destination, may be automatically collected for our accurate reporting and

administration of your accounts.

When you visit our facebook page and our website, we will record your visit only but will not collect any personal data from you unless otherwise stated. Cookies used (if any) in any part of our websites will not be deployed for collecting personal data. For your information, Cookies are small computer files that can be stored in web surfers' computers for the purposes of obtaining configuration information and analyzing web surfers' viewing habits. They can save you from registering again when re-visiting a website and are commonly used to track your preferences in relation to the subject matter of the website. You may refuse to accept Cookies by modifying the relevant Internet options or browsing preferences of your computer system, but to do so you may not be able to utilize or activate certain available functions in our websites. Our websites may bar users who do not accept Cookies.

## 1.3 Use of personal data Collected

Specific purposes for which your personal data may be used are set out in our gPersonal Information Collection Statementh set out in Part 2 below (particularly those contained in points (i) through to (viii) in the first paragraph of Part 2.1 below).

#### 1.4 Data access and correction

Under the Ordinance, you have the right to:

- Check whether we hold any of your personal data;
- Access your personal data held by us;
- Request us to correct any inaccurate personal data held by us; and
- Ascertain our policies and practices established (from time to time) in relation to personal data and the types of personal data held by us.

If you want to access and/or correct your personal data which you have given us via application form, internet or other means, or if you want to ascertain our policies and practices in relation to personal data and the kind of your personal data held by us, please contact our Data Protection Officer in writing, we will respond within 40 days after receiving the request. We may charge you a reasonable fee for each personal data access. However, such fee will be waived if the data access is made for the purpose of correcting your personal data.

#### 1.5 Retention of personal data

If you are a customer of ours, your personal data which you have given us via application form, internet or other means, during the service subscription period will be retained for a reasonable period after termination of your subscription. We will erase any unnecessary personal data from our system in accordance with our internal policy.

#### 1.6 On-line Services

We may promote on-line stores or service providers operated by third party merchants on our website. If you want to use or order any services or products from them, please note that once the information that you provided is transferred to the relevant merchant, it will be beyond our control and thus outside the scope of protection afforded by us.

# Personal Information Collection Statement

#### 2.1

As a customer of our company, or a visitor or user of our website(s), it may be necessary for you to provide us with your personal data when you apply to us and/or continue to subscribe with us for any service and/or product. If your personal data is incomplete or incorrect, we may not be able to provide or continue to provide the services to you. We shall keep your personal data confidential at all times. Our policies and practices with respect to the collection, use, retention, disclosure, transfer, security and access of personal data will be in accordance with requirements under the Ordinance and this Statement. We may use and retain the personal data provided by you for the following purposes and for other purposes as shall be agreed between you and us or required by law from time to time:

- Processing of your service application, and subscription of the services and/or products;
- Subject to your consent, we may use your personal data (including name, gender, telephone number, fax number, postal address, email address, month and year of birth, as well as the information on usage of telecommunications and related telecommunications value-added services and relevant account and service number) for marketing the categories of goods and/or services as set out in the customer consent form which may be subject to change from time to time (irrespective of whether we are remunerated for such marketing activities) relating to us, our affiliated companies and business partners. We may dispatch to you the promotional information via direct marketing telephone calls, e-mail, e-message(1), facsimile, direct mailings etc.
- Processing of any benefits for you arising out of the services;

- Analyzing, verifying and/or checking of your credit, payment and/or account status in relation to the provision of the services;
- Processing of any payment instructions, direct debit facilities and/or credit facilities requested by you;
- Enabling us in prevention of crime.
- (1) E-message means electronic messages delivered via the following means: mobile short messaging service (SMS) / multimedia messaging services (MMS) / cross-platform mobile messaging application (e.g. smartphone messaging application).

### **Enquiries**

Should you have any enquiries concerning this Statement, please feel free to inbox our staff at Facebook page:

MIACO Plus Ltd.

https://www.facebook.com/miacoplus